



September 22-24th, 2023

April 2023

Dear Community Partner:

In 2019, the Town of Port Blandford hosted the first annual **AppleFest!** with great success. With the on the ground help of local organizations and volunteers and the financial support of our valued sponsors, the overall response for AppleFest was fantastic.

We are in the planning stages of our fifth AppleFest on September 22-24th, 2023.

We will be offering food and entertainment, an outdoor market, car show, outdoor concert and a variety of activities through the community.

None of this would be possible without the financial support of our valued sponsors and we extend to you an invitation to participate in this exciting initiative through corporate sponsorship. We have a number of ways that you can contribute and ensure your brand is associated with this fun filled event.

As tickets for our events have been selling out fast over the past four years, please confirm your sponsorship as soon as possible. The **deadline** for submitting your logo to be included in our promotional material, and the sponsor funds for sponsorship **is July 15th, 2023**. If you have any questions about **AppleFest!** please reach out to any of our committee members, at the email applefest@portblandford.com, or the Town Office at (709) 543-2170. All contributions are greatly appreciated and duly acknowledged.

Thank you,

Jennifer Kaye
Chair
Port Blandford **AppleFest!**



SPONSOR DEADLINE & COMPANY LOGO
JULY 15th, 2023



GOLDEN DELICIOUS

\$1,000

- Event Print Ads - Large Logo included in Print Ad Footer
- Website - Large Logo in Website Footer and Sponsor Page
- Social Media Mentions - Included in Selected Post
- Promotional Material - Included in a Promotional Material
- Mentioned during all Festival Events.
- 6 Concert Tickets
- 2 Cold plate Tickets
- 2 Breakfast Tickets



MACINTOSH

\$500

- Event Print Ads - Medium Logo included in Print Ad Footer
- Website - Medium Logo in Website Footer and Sponsor Page
- Social Media Mentions - Included in Selected Post
- Promotional Material - Included in a Promotional Material
- Mentioned during all Festival Events.
- 4 Concert Tickets
- **OR** trade in a concert ticket for 2 Cold Plates



HONEYCRISP

\$250

- Event Print Ads - Small Logo included in Print Ad Footer
- Website - Small Logo in Website Footer and Sponsor Page
- Social Media Mentions - Included in Selected
- Promotional Material - Included in a Promotional Material
- Mentioned during all Festival Events.
- 2 Concert Tickets
- **OR** trade in a concert ticket to 2 Cold Plates



Please fill out all details below to ensure that your business information is accurate for our promotion purposes and records. Thank you!

SPONSOR DEADLINE & COMPANY LOGO
JULY 15th, 2023



Business Name: _____

Contact Name: _____

Telephone: _____

***Email:** _____

Address: _____

PACKAGE CHOICE

- GOLDEN DELICIOUS - \$1000**
- MACINTOSH - \$500 (Choose # concert tickets**
Cold Plate tickets)
- HONEYCRISP - \$250 (Choose # concert tickets**
Cold Plate tickets)

Date:

Signature:

Print Name:

Email your completed form and an image of your logo to:

applefest@portblandford.com

Please mail your sponsorship cheque to:

AppleFest! Port Blandford, PO Box 70, Port Blandford, NL A0C 2G0